

Suitcasing Policy: In an effort to protect the integrity of the show and to ensure the value of exhibit space at WPMA, the endorsed policy of the show is as follows: Any non-exhibiting vendor who wishes to attend the WPMA Convention shall pay \$2,500 per person. Non-exhibiting vendors who do not pay the fee will **NOT be allowed to attend ANY convention events.**

Only contracted exhibitors are permitted to promote their company, products or services at the WPMA Convention and Convenience Store Expo. Unless a marketing opportunity has been contracted by the exhibitor, (i.e. sponsorship, exhibitor presented seminar), all company promotion and product sampling must occur within the contracted booth space. This includes, but is not limited to “roaming” characters, handing out flyers, approaching exhibitor booths to sell products, leaving and/or distributing product information in public spaces and/or show floor aisles.

Attendees suitcasing will be asked to forfeit their badge and leave the show. Any suitcasers should be reported to WPMA Show Management.