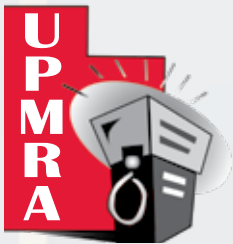




John Hill  
UPMRA  
Executive Director



## Successful 2023 Convention & Trade Show!

### *Jazz Great, Thurl Bailey was our 2023 Convention Keynote Speaker.*

He led us through a teamwork drill and then shared stories from his childhood and early career that were both inspirational and touching. Over 115 attendees were present at the lunch on October 26th in St. George, Utah, where we also honored two board members who are retiring at the end of year, and departing the UPMRA board of directors: Doug Hyer with Pilot Thomas Logistics, and Stacey Bettridge with Rhinehart Oil.



UPMRA  
Jeep Safari





We had fun new activities in St. George, including a Jeep Safari and HotShots golf party Wednesday; both events were fun and well attended. And at the UPMRA Convention Golf Tournament on Friday, October 27, 2023, we had a \$10,000 Hole-in-One winner, Mike Green with Seneca Companies; a super great way to end a successful convention!





We are planning a slightly more challenging Jeep Safari, another HotShots golf party and, fingers crossed, another \$10,000 Hole-in-One winner, among other things. We also have plans to improve

## 2024 Convention & Trade Show returning to St. George

With attendance up over 2022 at all 2023 events and activities, the board of directors plans to take us back to St. George in late **October 2024**, and then return to Park City, earlier in 2025.

the networking for exhibitors on the Trade Show floor, all while playing “Let’s Go to the Races,” a horse betting game you won’t want to miss!



## UPMRA

### Day on Capitol Hill

– February 13, 2024

Join **UPMRA Marketer Members and State Legislators** at our annual “Day on Capitol Hill” held during the 2024 legislative session. This year, on **Tuesday, February 13th**, invite your key employees to a noon lunch and meeting with State legislators to discuss transportation and EV charging infrastructure, taxes, and other industry issues.

Depending on what issues are being debated by the legislature, we may ask you to join us after lunch to lobby State legislators.

Go to <http://www.wpma.com/utah>

### Utah Motor Fuel Tax Decals Available!

There is no law requiring retailers to post fuel tax decals on their pumps, but the UPMRA board of directors are offering complimentary Fuel Tax Decals. Decals are available for counties with and without the additional ¼ cent sales tax.



Go online at [www.wpma.com/utah](http://www.wpma.com/utah) to **ORDER YOURS TODAY!** or contact **Kim White** at WPMA: [kimw@wpma.com](mailto:kimw@wpma.com), or by calling **801-263-9762** with your request.

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**weekly update**

**CONGRATULATIONS UPMRA GOLF TOURNAMENT \$10,000 CASH WINNER MIKE GREEN!**

We are delighted to share the exciting news of Mike Green's extraordinary accomplishment at the recent UPMRA Convention Golf Tournament. Amidst a sea of talented golfers, Mike Green managed to achieve what every golfer dreams of – a hole-in-one. His remarkable feat earned him a generous \$10,000 cash prize.

Attendees at the UPMRA Convention Golf Tournament, held at the scenic Southgate Golf Course, were thrilled as they watched Mike Green's precision and skill come together in a magnificent stroke of luck.

Green's victory is not just a testament to his golfing prowess but also to the spirit of camaraderie and compassion that the UPMRA Convention Golf Tournament fosters. It brings together professionals from different fields, offering them a chance to network and bond over a shared love for the sport.

Mike Green's unforgettable hole-in-one will undoubtedly be a highlight of the UPMRA Convention Golf Tournament for years to come. His achievement is a testament to the unpredictable beauty of golf and the significance of sponsorship from companies like Eaton Sales & Service, which make such moments possible.

Congratulations once again to Mike Green on this well-deserved victory, and thank you to Eaton Sales & Service for their ongoing support of this fantastic event!

*Pictured: Mike Green, Seneca Companies (left) and Lonnie Reed, Eaton Sales & Service (right)*

## 2024 WPMAEXPO – February 20-22, 2024

**The 2024 WPMAEXPO is in Las Vegas** on February 20-22 at *The Mirage Convention Center*. Jesse Watters, a Fox News Primetime host and #1 New York Time Best Selling Author, is the keynote speaker. Don't miss visiting the 2024 WPMAEXPO. Your attendance at the WPMAEXPO will benefit

both you and UPMRA, which gets additional revenue-sharing dollars based on the number of attendees from Utah.

And it all is happening in Las Vegas, where: **“What Happens Here, Only Happens Here!”**